



Contact Information Below

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## nFocus Solutions® Partners with Search Institute®

### *Search's Developmental Assets Profile is Now Exclusively Available in nFocus' SurveyTrax Tool*

**AUSTIN, Texas – Jan. 16, 2013 –** [nFocus Solutions](#)®, the leading provider of performance management and outcome measurement solutions, and [Search Institute](#)®, the worldwide leader in discovering what kids need to succeed, have entered into a strategic partnership. Through the agreement, Search's **Developmental Assets Profile (DAP)** is exclusively available in nFocus' **SurveyTrax** tool. This first-of-its-kind solution brings data to life by providing a comprehensive understanding of what kids need to help them become responsible and successful adults.

Led by **Mayor Thomas Menino's** commitment to bring meaningful change to local youth, Boston will be the first to deploy the joint solution in January. Based on the 40 Developmental Assets that contribute to positive youth outcomes, the solution gives Boston increased visibility into factors shaping youth development.

**Daphne Griffin, City of Boston Chief of Human Services and Executive Director of Boston Centers for Youth & Families**, said, "With the support of nFocus Solutions, BCYF is able to use BOSTrax and BOSTONavigator to collect and analyze data, informing how we approach a variety of social issues. Adding the joint nFocus Solutions and Search Institute application to our impressive menu of technology is the next step for BCYF to continue improving the lives of Boston's children and families."

"The DAP is a cost-effective solution to understanding a child's social and emotional wellbeing, as well as ensuring organizations and communities continue to provide effective and impactful programs for the youth they serve," said **Ananda Roberts, President of nFocus Solutions**.

**Kent Pikel, Search's Chief Executive Officer**, added, "Our alliance with nFocus is a step in the right direction to ensure youth organizations nationwide have the tools they need to get to outcomes faster and provide tangible evidence to funders that what they're doing is working."

To learn more about the combined solution, click [here](#) or email [info@nfocus.com](mailto:info@nfocus.com).

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### **About nFocus Solutions®**

[nFocus Solutions](#)® is dedicated to the development of innovative technologies and intelligent business solutions for the public sector. We are a leading provider of applications, services and technologies that community-based organizations, government agencies and public schools rely on to make their organizations more effective. Our high-quality data management and analysis software enable nFocus Solutions clients to achieve clear, well-defined results that change the world. Visit [nfocus.com](http://nfocus.com) or connect with us on [Facebook](#), [Twitter](#) and [YouTube](#) to learn more.

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